SHORT ABSTRACT

The thesis focuses on media reporting of violence specific to Assam and concentrates on patterned presentation of the region in regard to professional competence and social responsibility. An exploratory inquiry into the procedures and criteria of news production; strategies employed to make relevant judgments regarding information collection, production, projection and presentation formats; and also various aspects related with violence representation was conducted on 112 respondents. It is observed that media may play an important role in reporting the changes in our economy, culture and polity, and also change prevalent perceptions. Apparently the news about violence, mostly uncensored information, has become a priority in media communication today, especially in reference to Northeast India as a whole, where stories in long existing media trends, have been projecting and propagating the region in negative light. The commercialisation and commodification of news content, evident in selective patterned reporting of the region, requires further articulation.